

PEARC20

Exhibitor Agreement

PEARC20 provides a global forum for students and professionals to discuss challenges, opportunities, and solutions in the fields of advanced research and data-intensive computing. A primary focus this year will be on machine learning and artificial intelligence which are dynamically impacting a diverse range of fields from materials science to medicine while shaping the skills of an emergent workforce.

We invite you to join us for this **virtual** opportunity to participate in these conversations and showcase your solutions with prospective customers, colleagues, and students.

Exhibitor Packages

Platinum For-Profit/Non-Profit: \$18,000

Platinum exhibitors receive the following benefits in this virtual conference.

- 4 complimentary registrations
- Student engagement (be part of student networking function)
- Virtual meetings (ability to meet virtual with attendees)
- Virtual booth with dedicated chat (area to showcase company and/or product and ability to chat with attendees that “stop” at the booth)
- Virtual booth with demo video (add demo video to the virtual booth)
- Exhibitor content (ability to showcase product in a schedule timeslot on the conference schedule)
- Exhibitor ad (ad will appear on people page as advertisement)
- Engagement data package (list of all attendees with email address that visited booth and what each attendee looked at and number of times)
- Logo in the cover photo (logo will appear on the home page of the virtual conference)
- Exhibitor push notification (notification to all attendees of an upcoming live demo or a reason to visit booth)
- Exhibitor matchmaking categories (add interest to conference list)
- Plenary talk (20 min)

Gold For-Profit: \$12,000; Non-Profit: \$5,000

Gold exhibitors receive the following benefits in this virtual conference.

- 3 complimentary registrations
- Student engagement (be part of student networking function)
- Virtual meetings (ability to meet virtual with attendees)

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- Virtual booth with dedicated chat (area to showcase company and/or product and ability to chat with attendees that “stop” at the booth)
- Virtual booth with demo video (add demo video to the virtual booth)
- Exhibitor ad (ad will appear on people page as advertisement)
- Engagement data package (list of all attendees with email address that visited booth and what each attendee looked at and number of times)
- Logo in the cover photo (logo will appear on the home page of the virtual conference)
- Exhibitor push notification (notification to all attendees of an upcoming live demo or a reason to visit booth)
- Exhibitor matchmaking categories (add interest to conference list)

Silver For-Profit: \$8,000; Non-Profit: \$3,000

Silver exhibitors receive the following benefits in this virtual conference.

- 2 complimentary registrations
- Student engagement (be part of student networking function)
- Virtual meetings (ability to meet virtual with attendees)
- Virtual booth with dedicated chat (area to showcase company and/or product and ability to chat with attendees that “stop” at the booth)
- Virtual booth with demo video (add demo video to the virtual booth)
- Exhibitor content (ability to showcase product in a schedule timeslot on the conference schedule)
- Exhibitor ad (ad will appear on people page as advertisement)
- Engagement data package (list of all attendees with email address that visited booth and what each attendee looked at and number of times)
- Exhibitor push notification (notification to all attendees of an upcoming live demo or a reason to visit booth)

Bronze For-Profit: \$3,000; Non-Profit: \$1,000

Bronze exhibitors receive the following benefits in this virtual conference.

- 1 complimentary registration
- Virtual meetings (ability to meet virtual with attendees)
- Virtual booth with dedicated chat (area to showcase company and/or product and ability to chat with attendees that “stop” at the booth)
- Exhibitor push notification (notification to all attendees of an upcoming live demo or a reason to visit booth)

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Exhibitor Agreement

Important Due Dates

July 7th, 2020

- Signed Exhibitor Agreement and payment submitted
- Refund request notice

Exhibitor Agreement

By signing this agreement, your Organization (hereinafter referred to as "Organization") agrees with the details as presented and understands the financial responsibilities of conference support.

Organization Representative:

(please print name)

Title:

Organization:

Street Address:

City:

State:

_____ Zip: _____

Phone:

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Exhibitor Level (check one):

FOR-PROFIT			NON-PROFIT		
	Platinum	\$18,000		Platinum	\$18,000
	Gold	\$12,000		Gold	\$5,000
	Silver	\$8,000		Silver	\$3,000
	Bronze	\$3,000		Bronze	\$1,000

In return for the benefits specified in the Exhibitor Package, the Organization agrees to:

- Reasonably promote/advertise the conference using the Organization's existing communications channels, website, etc.
- Promptly complete all administrative requirements, including:
 - Pursuant to completing any formal logo or trademark use agreement required by Organization, provide a copy of the logo usage policies to conference staff.
 - Promptly authorize the use of Organization's logos and names on the conference website and in promotional materials
 - Provide logos, marks and names in a scalable, high-resolution graphics format within 14 days of this agreement being signed, or within 14 days of the logo/trademark use agreement being signed, when applicable. (Logos will be added to the PEARC20 conference website and other promotional materials as soon as agreements are in place and appropriate images are provided.)

Payment and Contact Requirements

Payment for selected Exhibitor Level is due by **July 7th, 2020**. In the event that the conference is cancelled, all fees will be fully refunded.

Please remit payment to:

Association for Computing Machinery/PEARC20
Attention: Ashley Cozzi
1601 Broadway, 10th floor
New York, NY 10019

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Exhibitor Agreement

Provide the following information for each attendee receiving complimentary registration to Ruth Marinshaw (ruthm@stanford.edu) and Tracy Smith (tracys@illinois.edu) no later than **July 7th, 2020**:

First Name, Middle Initial, Last Name

Organization

Street Address

City, State/Province, Zip

Country

Phone

Email

Please return signed agreement (PDF) to Ruth Marinshaw (ruthm@standford.edu) & Tracy Smith (tracys@illinois.edu).

Exhibitor Representative: _____
(print name)

Signature: _____ Date: _____