PEARC20 provides a global forum for students and professionals to discuss challenges, opportunities, and solutions in the fields of advanced research and data-intensive computing. A primary focus this year will be on machine learning and artificial intelligence which are dynamically impacting a diverse range of fields from materials science to medicine while shaping the skills of an emergent workforce. We invite you to join us for this opportunity to participate in these conversations and showcase your solutions with prospective customers, colleagues, and students.

Exhibitor Packages

**Platinum-PLUS** For-Profit/Non-Profit: $30,000, limit 2
The benefits of GOLD, plus:

- Solo plenary session speaking opportunity
- Access to a private conference room for meetings with potential collaborators
- Listed in program schedule, with logo, at Platinum-PLUS-level
- Listed in signage, with logo, at Platinum-PLUS-level
- Two (2) additional complimentary conference registrations for a total of five (5)

**Platinum** For-Profit/Non-Profit: $25,000
The benefits of GOLD, plus:

- Plenary panel session speaking opportunity
- Access to a private conference room for meetings with potential collaborators
- Listed in program schedule, with logo, at Platinum-level
- Listed in signage, with logo, at Platinum-level
- Two (2) additional complimentary conference registrations for a total of five (5)

**Gold** For-Profit: $18,000; Non-Profit: $9,000
The benefits of SILVER, plus:

- Technical presentation of your choice in a technical program track
- Acknowledgment of your organization as a supporter of a reception
- Access to a shared conference room for meetings with potential collaborators
- Listed in program schedule and signage at Gold-level
- One (1) additional complimentary conference registration for a total of three (3)
Exhibitor Agreement

**Silver** For-Profit: $12,000; Non-Profit: $6,000
The benefits of BRONZE, plus:

- Exhibit table during the conference program (two and a half days)
- Acknowledgment of your organization as a supporter of the Student Program
- Acknowledgment of your organization as a supporter of the Tutorials Program
- Attendance at Student Job Fair
- Listed in program schedule and signage at Silver-level
- One (1) additional complimentary conference registration for a total of two (2)

**Bronze** For-Profit: $5,000; Non-Profit: $2,500
- Acknowledgment of your organization as a supporter of a breakfast or lunch
- Exhibit skirted table with 2 chairs in a high-traffic area throughout the conference program
- Attendance at Student Job Fair
- Listed in program schedule and signage at Bronze-level
- One (1) complimentary conference registration

**Local IT** $1000
- Shared skirted table with 2 chairs in a high-traffic area throughout the conference program
- Attendance at Student Job Fair

**Important Due Dates**

**May 15th, 2020**
- Exhibitor Level commitment
- Contact information for those who will be using free conference passes, dependent on Exhibitor Level

**May 31st, 2020**
- Proposed presentations, dependent on Exhibitor Level, submitted to Ruth Marinshaw (ruthm@stanford.edu) and Tracy Smith (tracys@illinois.edu)

**June 30th, 2020**
- Payment submitted
Platinum and Gold Exhibitor Technical Program Participation

Platinum and Gold investors have an option to contribute technical content to the program. It is expected that content delivered is technical or strategic - relevant to the research community. Marketing content is not allowed.

Exhibitor Agreement

By signing this agreement, your Organization (hereinafter referred to as “Organization”) agrees with the details as presented and understands the financial responsibilities of conference support.

Organization Representative:

___________________________________________
(please print name)

Title:

____________________________________________

Organization:

____________________________________________

Street Address:

____________________________________________

City:

____________________________________________

State: Zip: ________________________

Phone:

____________________________________________
Exhibitor Agreement

Exhibitor Level (check one):

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| Lanyard             | $1,500              |
| Local IT            | $1,000              |

In return for the benefits specified in the Exhibitor Package, the Organization agrees to:

- Reasonably promote/advertise the conference using the Organization's existing communications channels, website, etc.

- Promptly complete all administrative requirements, including:
  - Pursuant to completing any formal logo or trademark use agreement required by Organization, provide a copy of the logo usage policies to conference staff.
  - Promptly authorize the use of Organization’s logos and names on the conference website and in promotional materials
  - Provide logos, marks and names in a scalable, high-resolution graphics format within 14 days of this agreement being signed, or within 14 days of the logo/trademark use agreement being signed, when applicable. (Logos will be added to the PEARC20 conference website and other promotional materials as soon as agreements are in place and appropriate images are provided.)
Payment and Contact Requirements

Payment for selected Exhibitor Level is due by **June 30, 2020**. In the event that the conference is cancelled, all fees will be fully refunded.

Please remit payment to:

Association for Computing Machinery/PEARC20
Attention: Ashley Cozzi
1601 Broadway, 10th floor
New York, NY 10019

Provide the following information for each attendee receiving complimentary registration to Ruth Marinshaw (ruthm@stanford.edu) and Tracy Smith (tracys@illinois.edu) no later than **May 15th, 2020**:

- First Name, Middle Initial, Last Name
- Organization
- Street Address
- City, State/Province, Zip
- Country
- Phone
- Email

Please returned signed agreement (PDF) to Ruth Marinshaw (ruthm@stanford.edu) & Tracy Smith (tracys@illinois.edu)

Exhibitor Representative: ___________________________________________________
(print name)
Signature: ________________________________ Date: __________